

GREEN TOURISM BUSINESS SCHEME



We have been graded a **SILVER as a result of our Inspection on 30th October 2012**

The GTBS is the national sustainable tourism certification scheme for the UK. Originally developed in partnership with VisitScotland, it is now the only national scheme to be independently validated by the International Centre for Responsible Tourism (ICRT) on behalf of VisitEngland, VisitWales and the Northern Ireland Tourist Board and endorsed by VisitScotland and Failte Ireland.

“GTBS provides excellent value for money to a wide range of tourism firms with first class environmental advice and auditing. Satisfaction rates of certified firms are very high and drop out rates low, both for the smallest of tourism firms and increasingly at corporate level.” Xavier Font, ICRT.

Businesses opting to join Green Tourism are assessed by a qualified grading advisor against a rigorous set of criteria, covering a range of areas, like energy and water efficiency, waste management, biodiversity and more.

Those businesses that meet the required standard, receive a Bronze, Silver or Gold award based on their level of achievement. The current network of members is comprised of a wide range of business types, including accommodation providers, visitor attractions, corporate offices and others.

SOURCE: Green Tourism www.green-business.co.uk



